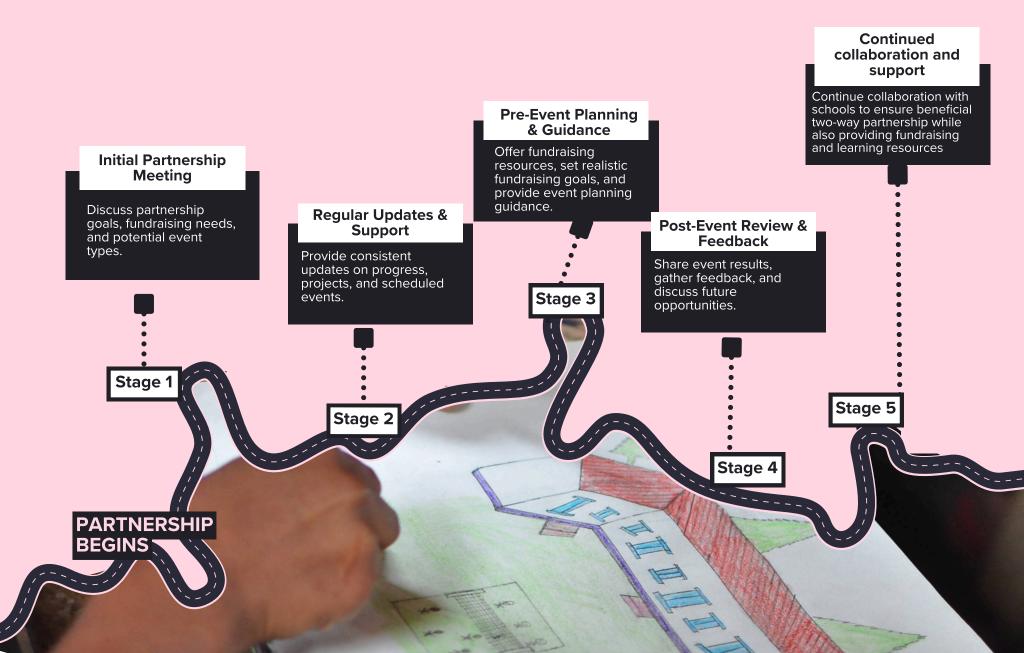
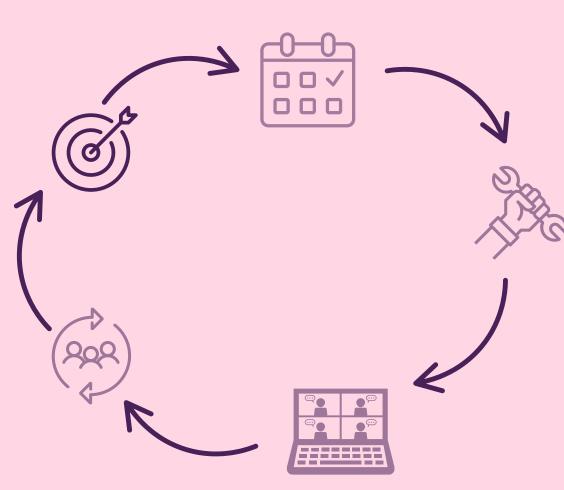
HOW SCHOOL PARTNERSHIPS WORK?



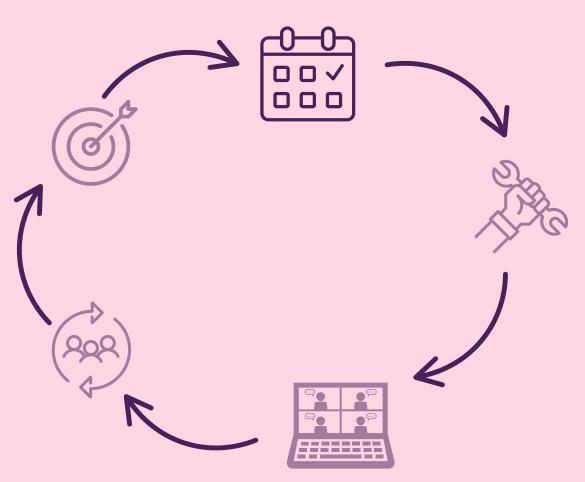




Goal Setting Conversation

What do we want to achieve together?

- Agree on a fundraising goal
- Choose a cause (e.g. support for a specific school, learning materials, etc.)
- Discuss timeline and impact story

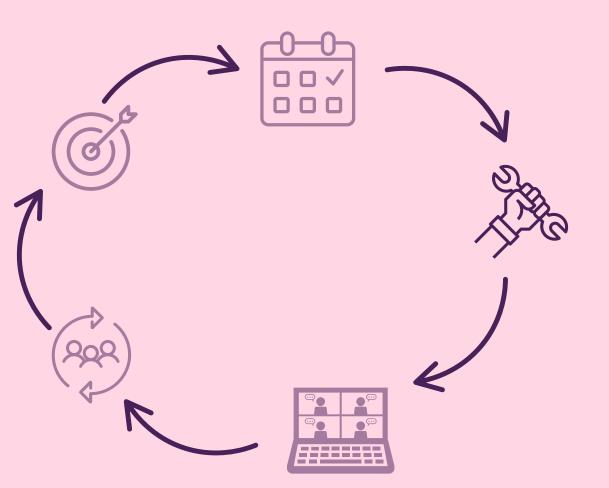




Brainstorming Fundraising Activities

What's realistic and exciting for your school?

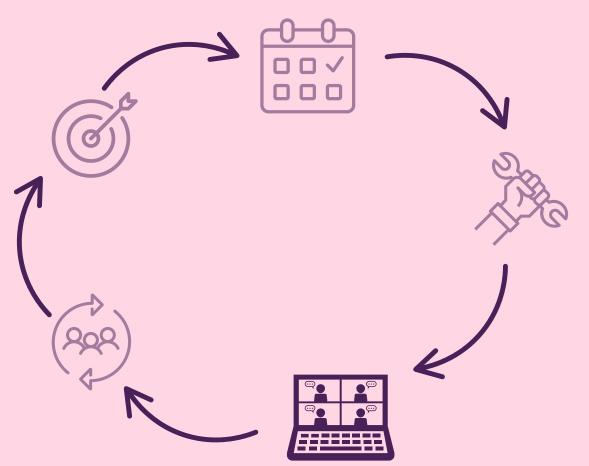
- Discuss how many events to run
- Share examples of what's worked well in other schools
- Identify existing school events where UWS fundraising can be integrated





Fundraising Resources & Tools How can we make this easy for you?

- Provide tailored event toolkits, posters, and templates
- Introduce the UWS Partner School Website with existing resources, stories, and tools

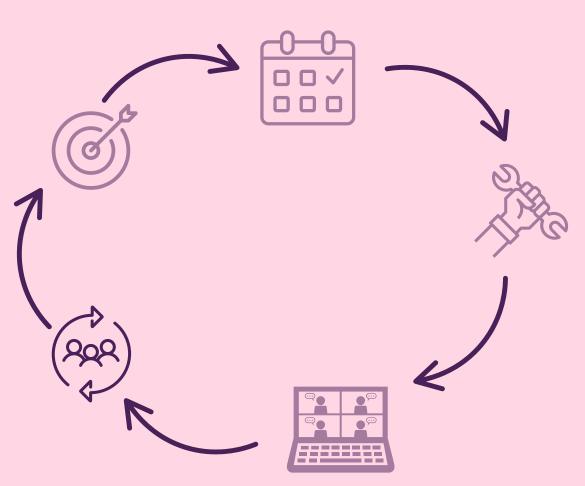




Student Engagement & Awareness

Why UWS?

- Offer a presentation or workshop to students about UWS's mission and impact
- Run Q&A or interactive sessions to help them understand how they're making a difference
- Encourage student leadership in fundraising





Check-Ins

Is the goal on track? How can we support you?"

- Quick progress reviews and twoway feedback
- Adjust goals or plans if needed
- Share updates from UWS schools to keep students engaged







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WHAT WILL THE STUDENTS GET OUT OF IT?



Global Citizenship



Learn marketing skills



Build people skills



Deep dive into project management



Gain Leadership Skills



Improve communications skills